

# KATEBEIRNESS

MEDIA KIT



# TABLE OF CONTENTS

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# ABOUT KATE BEIRNESS

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Kate Beirness is a Canadian television sportscaster, currently working as a host for SportsCentre on TSN.

Kate was born and raised in Port Perry Ontario. Her parents John and Chris were both teachers and always encouraged her dream of playing in the WNBA. Fortunately they also encouraged her to have a plan B! In grade 12 Kate tore her ACL and although she was determined to play basketball as long as she could, she was cut from a CIS team which forced her to change her focus.





# ABOUT KATE BEIRNESS

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Kate's first job in the "biz" was actually at Sportsnet booking travel and completing expenses for their On-Air commentators. During that year she was given one of the best pieces of advice from her boss at the time. He said "if you are serious about this career, you need to leave and get on air every day." Rather than accepting a full time job behind the scenes she took his advice, left Sportsnet and started volunteering at Rogers TV in the Durham Region while completing her undergraduate degree at the University of Ontario Institute of Technology.

After volunteering at Rogers TV for 2 years, she landed a part time sports anchoring position at the station and she felt like she hit the jackpot! For the first time she was making money to commentate sports, let's just say no one was happier than her parents. 6 months into her "paid" gig a videographer position became available in Barrie Ontario at /A\ Channel (formerly the new VR). She landed the job and would spend 6 months at the station before getting the call to the big leagues! She made the move to TSN in December 2009.

Throughout her nearly 7 years at TSN Kate has hosted a number of marquee events. She was the host for TSN Olympic Morning in 2012, March Madness, NBA Draft, was a staple on the Kraft Celebration Tour for 4 years, host for the BioSteele All Canadian Game and co-host for Grey Cup Saturday & Sunday.

Since the summer of 2013 Kate has anchored the morning loop edition of Sportscentre. The following year Kate was paired with co-host Natasha Staniszewski forming Sportscentre's first ever female anchor team! Kate has recently been a back fill host for the Social on CTV and has appeared on a number of Bell Media affiliates such as CP24, BNN and CTV News Channel.

Outside of broadcasting Kate still adores basketball and plays pick up every week! She is passionate about fitness training 7 days a week and is currently an Under Armour Ambassador. She loves to travel and most recently she went on a trip of a lifetime with the Canadian Armed Forces visiting troops in Kuwait, France and Ukraine.



# APPROVED IMAGES

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